

Author

Over the past two decades, I have written two books and am finishing a third — **The Story of the Naval Reserve**. This project started over a year ago with support of RADM Keith, Director of the Naval Reserve Association, at a presentation to VADM John Totushek, the Director of the Naval Reserve, it was approved on 2 June 2003. I started work immediately and obtained required CHINFO East (for publishing books) and other CHINFO approvals.

Turner Publishing is taking the stories, color graphics/pictures, and other artwork to publish the book at no cost to the government. It will have a white cover with the metal embossed Naval Reserve Force command logo on a "coffee table book" sized 9" x 12" with 300+ pages.

The book will include chapters on the Naval Reserve Around the World, Naval Militias of the United States, Early History of Naval Reserve, The "New" Naval Reserve, Naval Reserve People, Naval Reserve Force, Specialty Naval Reserve Commands/Units, Commands/Activities Supporting the Naval Reserve Program, Naval Reserve Support Organizations/Groups, 21st Century Naval Reserve, and Stories of Today's Reservists. There are extensive pictures and graphics.

The book will be finished for distribution March 2005.



The Naval Reserve Story
1775-2005
90th Anniversary of the
Naval Reserve



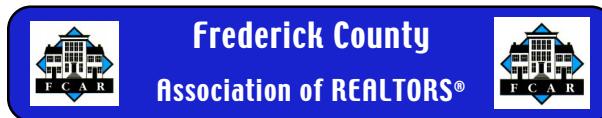
TURNER PUBLISHING COMPANY
Paducah, Kentucky

Publications

For over 14 years, have published **Frederick Area Planning + Development News**, for Frederick County, and **Quad-State Development News** for businesses throughout Maryland, Pennsylvania, Virginia, and West Virginia.



Publish and write Frederick County Association of REALTORS® newsletter and development columns in the Builder Bulletin/Frederick News-Post.



For over a decade I have edited and published important documents for the International College of Dentists.



Market Planning/Research

Specialists in electronic publishing, guerrilla marketing, market research, market planning, and technical writing in a variety of fields. My firm specializes in information gathering, communications, and related services. All work remains proprietary to each client.

Some studies completed for clients in the metropolitan area:

- **AOKI Homes** — Columbia, Maryland.
- **Ausherman Development** — Frederick, Maryland.
- **Baltimore Gas & Electric** — Baltimore, Maryland.
- **Candadian Embassy** — Washington, DC.
- **Clagett Enterprises** — Frederick, Maryland.
- **Data Systems Analysts** — Fairfax, Virginia.
- **Greentree Homes** — Rockville, Maryland.
- **Hardy Construction** — Frederick, Maryland & Syracuse, New York.
- **John E Harms & Associates** — Pasadena, Maryland.
- **Hill Management Services** — Timonium, Maryland.
- **Kingsbrook Limited Partnership** — Elicott City, Maryland.
- **Morgan-Keller** — Frederick, Maryland.
- **NVR** — Gaithersburg, Maryland.
- **H.F. Payne Construction** — Frederick, Maryland.
- **Tyler-Donagan Commercial Real Estate** Hyattstown, Maryland.
- **Washington Gas** (Frederick Gas) — Frederick, Maryland.
- **Westview Builders** — Gaithersburg, Maryland.

Community Service

- **Chamber of Commerce** of Frederick County Board of Directors (served three years).
- **Habitat for Humanity** Board.
- Chair, Leadership Council Board, the **Jefferson School** (service eight years).
- President, **Maryland Sheriffs' Youth Ranch** Board (served 12 years).

Specialized Services

Strategic Marketing Group (SMG) was established in 1989, with the goal of producing high quality market research and comprehensive business plans. In addition to my builder-developer expertise, we have assisted small businesses with market planning and research for larger businesses.

I have extensive military experience, am a Board member of the Fort Detrick Alliance, and am familiar with military and Federal contracts throughout the quad-state area.

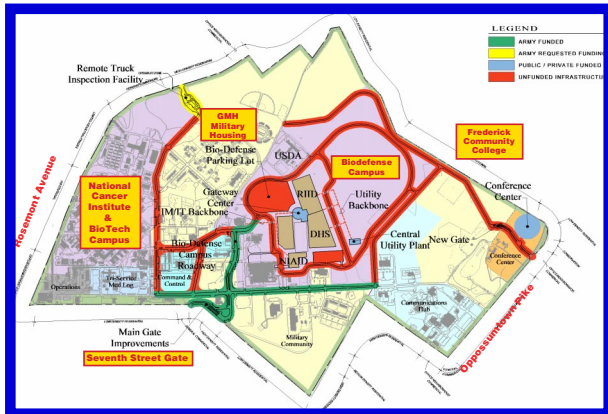


Need help with your marketing plan, writing proposals to the Federal government, complete studies of the market? My expertise is based on decades of knowledge gained from a civilian career and over 35 years military service!

Call or e-mail me now!

Lynn Shanton

Frederick Business Week. The following graphic comes from the Fort Detrick master plan and is the type of illustrations used in my column as well as client work.



Strategic Marketing Group
P.O. Box 3164
Frederick, MD 21705
(301) 831-6536
 e-mail — lshanton@edurostream.com
 website — www.smg-mktres.com

Attn: Marketing or Market Research

You've seen my Market Review in the Frederick News-Post...



The Frederick News-Post



But, did you know I do a lot more?

I really know the civilian/military market in ten counties and beyond...

